



VS. HUNGER

MATCHING CAMPAIGN

NOVEMBER 2021

[SPOKANEVALLEYPARTNERS.ORG](https://spokanevalleypartners.org)



Spokane Valley
Partners

FOOD BANK
& FAMILY SERVICES

VS. HUNGER

MATCHING CAMPAIGN



ABOUT US

In crisis, families visit Spokane Valley Partners for emergencies and temporary food needs – but more often, for people seeking food assistance, Spokane Valley Partners becomes a part of their households' long-term strategy to supplement monthly food budget shortfalls. Seniors, who so often struggle with fixed or limited incomes, are among our most consistent clients. But, as unemployment continues to rise, families are bracing for continued economic crisis. Spokane Valley Partners is preparing to see the community through this crisis.

Spokane Valley Partners is building a coalition of businesses, leaders and youth to prevent hunger and poverty in our community. With the success of the 2020 **VS HUNGER** matching gift campaign raising over \$102,000 we are making this an annual initiative to engage and activate our supporters digitally.

VS. HUNGER will engage donors using direct mail, social media, and a virtual peer to peer fundraising platform. The target audience for this campaign is diverse including: Women Against Hunger participants, business partners, community leaders, Central Valley School District students and individual donors.

The key to making this campaign successful is building a matching gift fund to maximize the impact and incentivize donors through the campaign. We are growing a matching fund and are excited about the impact that will be made in preventing hunger and poverty.

We hope you will join our efforts in growing the **VS. HUNGER** matching gift fund and engaging the community in this cause. All matching fund donors will be acknowledged in all print materials, fundraising platform pages, website, social channels, and the Spokesman Review.

Contact: Angie Kelleher (509) 953-1009
development@svpart.org



VS. HUNGER

MATCHING CAMPAIGN

JOIN THE **VS. HUNGER** MATCHING GIFT FUND

VS. HUNGER CHAMPION SPONSORSHIP

\$10,000

Includes following:

- Logo on **VS. HUNGER** printed media including letter to past event business supporters
- Logo on Women Against Hunger past attendee appeal
- Logo on all **VS. HUNGER** Peer to Peer fundraising pages and main donation page
- Recognition on all donor thank you acknowledgments
- Social media (e-invites, Hunger to Hope e-newsletter, website, Facebook, Instagram posts)
- Recognition in Annual report and donor wall at Spokane Valley Partners
- 2021 Hunger Hero Award
- Thank you ad in Spokesman Review

VS. HUNGER AMBASSADOR SPONSORSHIP

\$5,000

Includes following:

- Logo on Women Against Hunger past attendee appeal
- Logo on all **VS. HUNGER** Peer to Peer fundraising pages and main donation page
- Social media (e-invites, Hunger to Hope e-newsletter, website, Facebook, Instagram posts)
- Recognition in Annual report and donor wall at Spokane Valley Partners
- 2021 Hunger Hero Award
- Thank you ad in Spokesman Review

VS. HUNGER SUPPORTER SPONSORSHIP

\$2,500

Includes following:

- Logo on **VS. HUNGER** main donation page
- Digital media (e-invites, Hunger to Hope e-newsletter, website, Facebook, Instagram posts)
- Recognition in Annual report and donor wall at Spokane Valley Partners
- Thank you ad in Spokesman Review



FOOD BANK & FAMILY SERVICES

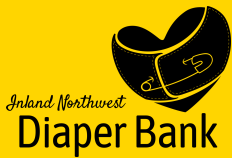
SO MUCH MORE THAN A FOOD BANK



Spokane Valley Partners provides emergency utility assistance for people with no place left to turn. In partnership with Avista, Modern Electric, and Vera Spokane Valley Partners is able to provide financial assistance to residents in the Spokane Valley.



Our Clothing Bank provides clothing, shoes, small kitchen appliances, household items, diapers, personal care items and newborn layettes to those in need.



1 in 3 families struggles to afford diapers. The Inland Northwest Diaper Bank is here to assist community agencies serving families through Eastern Washington. We distribute nearly 100,000 diapers in Spokane County each year for babies in poverty.



In Spokane County 1 in 5 children live in homes that don't have enough food for every family member to lead a healthy life. Food For Thought provides weekend meals for over 500 students each week to help improve school performance, academic success and cognitive development.



Some of our most vulnerable neighbors can not get to our food bank due to age, disability or lack of transportation. Food Express partners with senior housing facilities and Meals on Wheels to distribute groceries to these neighbors in need.



In response to the COVID-19 pandemic the Mobile Food Bank serves neighbors in need by removing all barriers to service. Drive Thru contactless distributions serve over 200 clients each week.



VS. HUNGER



COVID-19 RESPONSE

- REMOVED BARRIERS TO SERVICE INCLUDING GEOGRAPHIC AND IDENTIFICATION REQUIREMENTS
- MOBILIZED DISTRIBUTION TO MEET THE NEEDS OF OUR COMMUNITY
- ADAPTED TO SERVE THE GROWING NUMBER OF STUDENTS SUFFERING FROM HUNGER WHILE LEARNING REMOTLY
- LAUNCHED RENTAL ASSISTANCE PROGRAM TO PREVENT HOMELESSNESS
- PARTNERED WITH SENIOR SERVICE AGENCIES TO DISTRIBUTE FOOD SAFLEY TO SENIORS AT HOME



50%

INCREASE IN NEW
CLIENTS ACCESSING
FOOD BANK OVER
LAST YEAR



210

HOUSEHOLDS
SERVED EACH WEEK
THROUGH NEW
MOBILE FOOD BANK



3X

NUMBER OF
STUDENTS FED
THROUGH FOOD FOR
THOUGHT OVER 2019



16

ADULTS AND CHILDREN
STAYED IN THEIR
HOMES WITH RENTAL
ASSISTANCE FUNDING

SO MUCH MORE THAN A FOOD BANK



Emergency
Assistance

Food for
Thought



**FOOD
EXPRESS**

Inland Northwest

Diaper Bank



Clothing Bank

PREVENTING HUNGER AND POVERTY ALONGSIDE GREAT COMMUNITY PARTNERS.